

# **ANNUAL REPORT**

**January 1-December 31, 2016**

*The Right Care in the Right Place at the Right Time*



The Illinois Hospice and Palliative Care Organization (IL HPCO) was founded in 1980 and is committed to promoting and enhancing end of life care in the state of Illinois, through education, advocacy, technical and supportive services.

### **Mission**

**Expand access to exceptional palliative and end-of-life care in the state of Illinois, through education, advocacy, strategic partnerships and technical and supportive services.**

### **Vision**

**Always be the clear choice as an expert partner and resource to Illinois providers, consumers and policy makers seeking sustainability, excellence and innovation in palliative and end-of-life care.**

IL HPCO is a non-profit organization that advocates for members, patients, families and the end of life caregiving community by promoting public policy in the legislature and with regulatory agencies that support improvements in end-of-life care. It sponsors educational programs that build knowledge and skills of hospice and palliative care professionals and volunteers. It fosters innovation to improve end of life care through collaboration, information and networking.

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## **2016 Accomplishments**

This has been a transformative year for IL-HPCO. Through new leadership, greater sponsorship, new staff management, and renewed engagement and investment in members IL-HPCO has accomplished the following in twelve short months.

- Strengthened organizational management and hired a professional Executive Director
- Elevated and grew Board leadership and committee/workgroup engagement
- Rebranded IL HPCO
- Launched an enhanced website
- Increased communication to membership through newsletter and e-blast messages
- Formalized and enriched Newsletter content
- Strengthened strategic partnerships, Illinois Health and Hospital Association, GIPPCC, and POLST



- Partnered with POLST which is now an official part of IL-HPCO
- Formalized Memo of Understanding with Hospice Analytics—InfoMAX Hospice Reports
- Enhanced membership value proposition
- Grew membership
- Enhanced Education –Future Forum at pre-conference
- Increased Annual Education Conference Attendance
- Implemented Regional Meetings
- Launched Reimbursement Workgroup
- Representation at Palmetto GBA meetings
- Representation at Illinois Department of Public Health (IDPH) Hospice and Palliative Care Advisory Group
- Consistently engages with Illinois Health and Family Services (HFS) and IDPH
- Interaction with HFS Director and Legislative representatives through scheduled meetings

### **2017 Goals**

- Quarterly Regional Meetings
  - April 4-5 Springfield-Advocacy Day
  - June 28 Rockford
  - August 30 Belleville
  - October 11 Naperville
- Annual Education Pre-Conference in Naperville October 11
- Annual Education Conference in Naperville October 12
- Revenue Cycle Management Tools, Tips and Contacts
- Webinars and other e-learning opportunities
- Educational offering with strategic partner Illinois Funeral Directors Association (IFDA) and POLST March 7th
- Legislative Advocacy Day in Springfield
- Continued collaboration with Illinois Health and Hospital Association and GIPPCC
- POLST/ACP Resources, Tools and Education
- Ongoing enhancement of Website Content, Resources and Communications
- Grow Membership to 65% marketshare
- Establish electronic communities to increase networking and engagement



## Membership

IL HPCO has grown its membership to represent nearly one half of patients served by hospice in Illinois.

Blessing Hospice & Pal Care  
Celtic Healthcare Marion  
Celtic Healthcare Shilo O'Fallon  
Celtic Healthcare Vernon  
Family Hospice of Belleville  
Guiding Light  
Hospice Care of America  
Hospice of Calumet Area  
Joliet Area Community Hospice  
JourneyCare  
Kish Health Systems Hospice  
Lincolnland Hospice  
Loyola Medicine Hospice

Memorial Home Services Hospice  
Northern Illinois Hospice  
Rainbow Hospice & Palliative Care  
Safe Haven Hospice  
Seasons Hospice & Palliative Care  
St. Margaret's Hospice  
Transitions Hospice  
Vitas Healthcare #31  
Vitas Healthcare #35  
Vitas Healthcare #37  
Vitas Healthcare #38  
Vitas Healthcare #73  
VNA Health

## Board of Directors

Sarah Bealles, Chair-JourneyCare  
Nancy Sehy, Chair-Elect, Lincolnland Hospice  
Michael McHale, Treasurer, Rainbow Hospice and Palliative Care  
Ronda Dudley, Secretary, Memorial Home Services  
Matt Brauss, Family Hospice of Belleville  
Teresa Gobeli, KishHealth  
Julie Goldstein, Advocate IL. Masonic  
Cordt Kassner, Hospice Analytics

Kim Kranz, Celtic Healthcare  
Diane Nowak, Dignity Memorial  
Kate Proctor, Seasons  
Dale Righter, Senator-55<sup>th</sup> District  
Robert Seipel, Crowe Horwath  
Mary Sheehan, Joliet Area Community  
Kellie Newman, Vitas  
Pam Cramer, Executive Director-IL HPCO

## Committees and Workgroups

Executive Committee  
Governance Committee  
Finance Committee  
Education Committee  
Legislative Committee  
POLST Committee

Communications and Membership  
Workgroup  
Partnership and Transformation  
Healthcare Workgroup  
Veterans Workgroup  
Grant Workgroup

**IL-HPCO**

[www.il-hpco.org](http://www.il-hpco.org)

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