




ADVOCACY & GOVERNMENT AFFAIRS






-  Hosted first in person advocacy day in Springfield since 2019.
- 4** Successfully advocated for passage of 4 key pieces of legislation.
- 2** Participated in 2 advocacy trips to Washington, D.C.



EVENTS & EDUCATION


-  Had a record-breaking number of new and returning sponsors for annual meeting and educational conference.
-  Executed a successful annual meeting.
-  Hosted a panel discussion on MAID.
- 2** Hosted 2 discipline specific training workshops for Social Worker and Bereavement Coordinators.
- 3** Hosted 3 Regional Meetings across the state in Joliet, Belleville, & Libertyville.

COMMUNICATIONS & OUTREACH

-  Launched a new and user-friendly website with an integrated learning platform.
-  Delivered quarterly newsletters.
- 9** Released 9 podcast episodes and launched on all podcast platforms.
-  Launched member spotlight program.
-  Increased engagement from members.
-  Gained tremendous success on social media including a 32% increase in total page followers, nearly 47,000 total impressions, more than 1,100 link clicks and 950 total video views.



MEMBERSHIP & PARTNERSHIPS

-  Grew partnership with Wisconsin and Hospice Webinar Network.
- 100%** 100% member renewal retention.
- 5** Secured 5 new members.
-  Established strong relationships with Illinois Medicare, Medicaid, and Medicaid Managed Care to address billing concerns quickly.

WHAT'S TO COME IN 2026

- ✓ Hosting 4 Regional Meetings across the state.
- ✓ Developing Advocacy Training for staff.
- ✓ Collaborating with WIPHCA on Joint Webinars.
- ✓ Planning an In Person Advocacy Day in Springfield.
- ✓ Creating more discipline specific training focused on Chaplains, Volunteer Coordinators, CNA's, & Compliance/Quality staff members.
- ✓ Offering more virtual education modules available for members.
- ✓ Introducing a Leadership Summit for Hospice Administrators.