

ADVOCACY & GOVERNMENT AFFAIRS

-  Hosted first in person advocacy day in Springfield since 2019.
-  Successfully advocated for passage of 4 key pieces of legislation.
-  Participated in 2 advocacy trips to Washington, D.C.



EVENTS & EDUCATION



Had a record-breaking number of new and returning sponsors for annual meeting and educational conference.



Executed a successful annual meeting.



Hosted a panel discussion on MAID.

2

Hosted 2 discipline specific training workshops for Social Worker and Bereavement Coordinators.

3

Hosted 3 Regional Meetings across the state in Joliet, Belleville, & Libertyville.



COMMUNICATIONS & OUTREACH

-  Launched a new and user-friendly website with an integrated learning platform.
-  Delivered quarterly newsletters.
-  Released 9 podcast episodes and launched on all podcast platforms.
-  Launched member spotlight program.
-  Increased engagement from members.
-  Gained tremendous success on social media including a 32% increase in total page followers, nearly 47,000 total impressions, more than 1,100 link clicks and 950 total video views.



MEMBERSHIP & PARTNERSHIPS

 Grew partnership with Wisconsin and Hospice Webinar Network.

100% 100% member renewal retention.

5 Secured 5 new members.

 Established strong relationships with Illinois Medicare, Medicaid, and Medicaid Managed Care to address billing concerns quickly.

WHAT'S TO COME IN 2026

Hosting 4 Regional Meetings across the state.

Developing Advocacy Training for staff.

Collaborating with WIPHCA on Joint Webinars.

Planning an In Person Advocacy Day in Springfield.

Creating more discipline specific training focused on Chaplains, Volunteer Coordinators, CNA's, & Compliance/Quality staff members.

Offering more virtual education modules available for members.

Introducing a Leadership Summit for Hospice Administrators.